

# Deliver Program

FORESIGHT CLEANTECH X PLATFORM CALGARY

## PROGRAM OVERVIEW

The purpose of Deliver: Technology Acceleration Program is to offer a program designed to help early stage Chief Technology Officers (CTOs) determine the optimal or critical path forward, to transform their ideas and concepts into real products that solve the customer validated problem, and ultimately drive revenue in a shorter period of time. The ideal outcome of this program is that you and your team find the best way to fast track through the Technology Readiness Levels (TRL).

**Deliver** is the 2nd phase of the program powered by two top accelerators: Foresight Cleantech Accelerator Centre and Platform Calgary.

## SEMINARS

**Day 1** - CTO specifics, market focus, business model, practical considerations, TRL levels and status review.

**Day 2** - Blue sky thinking, product development, methodology, financial literacy and core planning.

**Day 3** - Customer experience, scale-up, product development, team building and presentation skills.

## WHAT YOU GET

- Critically self-evaluate the TRL Level of your technologies.
- Complete a detailed requirement specification for your MVP (approved by a prospective customer).
- Prepare an actionable strategy to fast-track technology development through the TRL levels from ideation to product readiness.
- Implement operational processes for milestone and technology success tracking.
- Support the leadership team to most effectively collaborate with technology feasibility partners.
- Learn important business acumen to help you be the best CTO you can be.
- Knowledge, tactics and processes to fast-track technology feasibility and product development.
- Hands-on EiR support that focuses on combining business development with technology development.
- Critical training on business model canvas, financials, budgeting, customer engagement and presentation skills.

Full scholarships now available.  
To apply go to: [www.foresightcac.com/programs](http://www.foresightcac.com/programs)

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