

	Mon 9/30	Tue 10/1	Wed 10/2	Thu 10/3	Fri 10/4
	WEEK 1				
8am					
9am	Junction: Breakfast & Orientation @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80)	Icebreaker Session - Tony Esteves @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80)	Discover - Saadia @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm	Accounting - Manos Xenos @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm	
10am	3 Minute Pitches @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 10am - 11am	Business Model Canvas and Value Proposition - Kevin Dahl @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 10am - 12pm			
11am	Intro to Data Room - David Yiptong @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 11am - 12:30pm				
12pm	Lunch @ Platform Beta-1-City Hall (80) 12:30pm - 1:30pm				
1pm					
2pm	Breakout Sessions (2:1 Advisors & EIRs) @ Platform Beta Main Floor 429 8 Ave SE 1:30pm - 3:30pm				
3pm					
4pm	Social Event: Popcorn & Beer @ Platform Beta Main Floor 429 8 Ave SE 3:30pm - 5pm				
5pm					
6pm					

Mon 10/7

Tue 10/8

Wed 10/9

Thu 10/10

Fri 10/11

WEEK 2

5am

6am

7am

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

Validate - Bilal @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Wellness - Tracey Delfs @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80)

Validate: Working Session - Claire @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 10am - 12pm

Story Mapping - Martin L'Heureux @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Revenue Forecasting - Bilal @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Mon 10/14

Tue 10/15

Wed 10/16

Thu 10/17

Fri 10/18

WEEK 3

5am

6am

7am

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

Governance & Legal @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Governance & Legal Fireside Chat for Junction @ Platform Beta,

Investment Strategies & Investor Readiness @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Roundtable - Scott Pickard @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Mon 10/21

Tue 10/22

Wed 10/23

Thu 10/24

Fri 10/25

WEEK 4

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

5pm

6pm

7pm

EIR Panel & Lunch
@ Platform Beta |
Main Floor | 429 8
Ave SE
10am - 1pm

Sales - Carey
Houston @ Platform
Beta | Main Floor |
429 8 Ave SE,
Platform Beta-1-City
Hall (80)
9am - 12pm

Board Expectations
& KPIs - Kevin
Franco @ Platform
Beta | Main Floor |
429 8 Ave SE,
Platform Beta-1-City
Hall (80)
9am - 12pm

Small Business
Week Expo @ BMO
Centre - Hall A 20
Roundup Way SW,
Calgary
10am - 4pm

Happy Hour w
Alumni
4pm - 6pm

Mon 10/28

Tue 10/29

Wed 10/30

Thu 10/31

Fri 11/1

WEEK 5

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

5pm

6pm

Check Data Room - 1hr/company 9am - 3pm

Check Data Room - 1hr/company 9am - 3pm

Board Meeting I @ TBD 8:30am - 5:30pm

Hold - Advisor 1:1 Feedback 9am - 3pm

BLG Law Clinic Office Hours 1pm - 4pm

Mon 11/4

Tue 11/5

Wed 11/6

Thu 11/7

Fri 11/8

WEEK 6

5am

6am

7am

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

Story Telling -
Arleigh
Vasconcellos @
Platform Beta |
Main Floor | 429 8
Ave SE
9am - 12pm

Wellness - Tracey
Delfs @ Platform
Beta | Main Floor |
429 8 Ave SE,
Platform Beta-1-City
Hall (80)

Intellectual
Property - Jim
Wilson @ Platform
Beta | Main Floor |
429 8 Ave SE,
Platform Beta-1-City
Hall (80)
10am - 12pm

Marketing - Jana
Taylor @ Platform
Beta | Main Floor |
429 8 Ave SE,
Platform Beta-1-City
Hall (80)
9am - 12pm

Cybersecurity @
Platform Beta |
Main Floor | 429 8
Ave SE, Platform
Beta-1-City Hall (80)
9am - 11am

Mon 11/11

Tue 11/12

Wed 11/13

Thu 11/14

Fri 11/15

WEEK 7

9am

10am

11am

12pm

1pm

2pm

4pm

5pm

6pm

7pm

8pm

Making Your First Hire - Jana Taylor @ Platform Beta | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 11am

Roundtable - Scott Pickard @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm

Skills Matrix - Kevin Franco @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80)

Save the Date: Launch Party 6pm - 9pm

Mon 11/18

Tue 11/19

Wed 11/20

Thu 11/21

Fri 11/22

WEEK 8

8am

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

5pm

6pm

Perfecting Your Pitch - David Yiptong @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80)
9am - 12pm

Board Formation - Pierre Doyon @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80)

Navigating the World of Mentorship - Sarah Morrill @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-

Startup Panel & Lunch @ Platform Beta | Main Floor | 429 8 Ave SE, Platform Beta-1-City Hall (80)
11am - 1pm

Board Meeting II @ TBD
8:30am - 5:30pm

Practice Pitches with Advisors
9am - 3pm

	Mon 11/25	Tue 11/26	Wed 11/27	Thu 11/28	Fri 11/29
WEEK 9					
9am	Practice Pitches with Advisors 9am - 1pm	Group Practice Pitches @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 12pm			Wrap Up Session @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 9am - 1:30pm
10am					
11am					
12pm					
1pm	A100 Panel & Coaching Sessions @ Platform Beta Main Floor 429 8 Ave SE, Platform Beta-1-City Hall (80) 1pm - 6pm				
2pm					
3pm					
4pm					
5pm				Junction Demo Day @ TBD 5pm - 9pm	
6pm					
7pm					
8pm					